

RHONDEL WILSON

WEBSITE DEVELOPER

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Summary

Website developer with 15+ years of experience across WordPress, Joomla, and custom HTML/CSS/JavaScript builds, most of it as a freelancer — giving me the ability to work independently and consistently meet client deadlines. In recent years I've expanded into AI-powered tools, using AI to assist with content and image generation and building custom AI chat assistants for client websites. Known by past clients and colleagues for strong communication, analytical thinking, and technical adaptability.

Academic Qualifications

- Bachelor's Degree (Magna Cum Laude), Information Technology — St. George's University, 2008–2010, GPA 3.78
- Associate's Degree, Information Technology — T.A. Marryshow Community College, 2005–2007, GPA 3.21

Experience

Web Developer — Local Web Leads *August 2023 – July 2026*

- Designed and built mobile-friendly, SEO-optimized WordPress websites
- Used AI tools to generate and optimize website content and imagery
- Troubleshoot website errors and handled ongoing client site edits and additions
- Collaborated with the Meta team to build special landing pages for client promotions

Developer — GruffyGoat *October 2021 – August 2023*

- Worked with designers to develop client websites from XD/Figma designs
- Used Divi and Elementor page builders to maximize ease of client maintenance
- Ensured all websites were responsive and mobile-friendly
- Installed and configured plugins for additional site functionality

Freelance WordPress Developer — Greenlight Websites *October 2021 – Present*

- Handled ad-hoc website builds as client needs arose
- Troubleshoot and resolved client website issues
- Performed content updates and added new pages to existing sites

Earlier Experience (2009 – 2020)

- WordHerd — WordPress Developer (Aug 2019 – May 2020): Migrated client sites to WordPress using WP Bakery and Elementor, matching existing designs; implemented custom JavaScript/jQuery functionality.
- Digital Growth — Senior Website Designer (Mar 2015 – Aug 2016): Built and maintained responsive client websites per project requirements.
- Houseofestudio — Independent Contractor (Jul 2015 – Aug 2021): Developed pages and full sites from PSD designs; handled site migrations, host transfers, and staging environments.
- 51 Blocks SEO — Independent Contractor (May 2014 – Apr 2015): Converted PSD designs into responsive WordPress themes using the Divi framework.
- IKONA Communications — Independent Contractor (Mar 2013 – Present): Converted HTML markup into WordPress themes and custom Joomla templates.
- Polished Geek LLC — Independent Contractor (Aug 2013 – Jan 2014): Upgraded Joomla sites and extensions, ensuring full responsiveness.
- AlgaeCal Incorporated — Independent Contractor (Sep 2012 – Jul 2013): Maintained Joomla and WordPress sites, including content, SEO, and lead-capture functionality.
- Ameltek Inc — Junior Website Developer (Jun 2009 – Nov 2010): Managed website content and built HTML pages from PSD designs.
- Freelance Website Developer (Dec 2010 – Present): Broad freelance work across HTML/CSS, Joomla, and WordPress builds, including WooCommerce and Hikashop e-commerce integrations.

Technical Skills

- WordPress and Joomla CMS development
- Page builders: Divi, WP Bakery, Elementor
- HTML, XHTML, CSS, JavaScript, jQuery; moderate PHP
- AI-assisted content/image generation and custom AI chat assistant development
- E-commerce: WooCommerce, Hikashop
- Adobe Creative Suite, including XD
- Hosting, DNS, and domain configuration

Professional Skills

- Excellent analytical, communication, problem-solving, and coordination skills
- Adaptable — effective working independently or as part of a team, meeting deadlines
- Hardworking, dedicated, and calm under pressure, with a positive attitude